



## Admission Criteria

### Marketing Community LandSelection

*Please fill in the form even if your farm does not meet all criteria!*

*Should you have questions we are happy to assist you on how these criteria can be met.*

***Please tick only what applies to your farm!***

**The guest should be able to rely on the following:**

#### **1 The Farm**

- The farm/ buildings are in superb condition. The outward appearance of your farm - garden, sun bathing area and lawns are well kept.
- Well-kept and garden furniture is available.
- There are enough parking spaces available for your guests.

#### **2 The house**

- All rooms are clean, well kept, with enough lighting and heated. The furnishing is in superb condition. Has an inviting atmosphere
- The latest renovation is no more than 10 years back.
- Washing machine as well as tumble drier and ironing possibilities are available for your guests.
- You have a central telephone/fax machine, E-mail or Internet access.
- If desired your guests have a regional newspaper to their disposal.
- A basic collection of lend able parlour and children's games as well as books (about the region, fauna, flora and agriculture) is available.

#### **3 Sanitation facilities**

- All accommodation units have optically and technically modern as well as very well kept bathroom facilities (at least a shower or bath tub, washing basin, WC, enough storage surface, illuminated mirror, enough hooks, ventilation, dustbin, hair drier).
- If desired at least 2 towels per person available, which if desired will be changed on a daily basis, or weekly.
- Shampoo and soap are available if desired.
- A socket for a shaving machine and hair drier is available.

## 4 Living room area

- All accommodation units have technically sound and tastefully decorated furniture (table, 1 seat per person, coat rack, wardrobe, storage surfaces and space, ceiling lighting and reading lamps).
- Generally the living room does not serve as a bedroom.

## 5 The sleeping room area

- Uniform sheets and extra blankets in mint condition.
- The mattresses are also in mint condition and in one-piece.
- The bedrooms can be darkened.
- Allergy sufferer blankets or bed covers and pillows are made of synthetic material and are washable at >60°C.
- Per bedroom is a wardrobe (niche), with enough hangers (at least 5 per person) and space.

## 6 The holiday apartment

- Minimum size of holiday apartment  80% apartments with following sizes:

1-2 people	30 sqm	from 40 sqm
3 people	35 sqm	from 45 sqm.
4 people	40 sqm	from 50 sqm
for additional per.	+6 sqm	+8 sqm

- Cleaning agents are available for the guests.

## 7 Guest room

- Minimum size: Single room 12 sqm, double room 18 sqm. 80% of the rooms must be bigger.
- Guest rooms to be cleaned daily except on sundays and bank holidays.

## 8 Kitchen area

- All holiday apartments must have modern, contemporary kitchen fittings (Refrigerator with freezer if possible, cooking facilities with at least 2 cooking plates, coffee machine, a dining nook, counter, storage for groceries, pots and pans, dishes, cutlery (1 set per person) oven or microwave).
- The dishes in mint condition (2 sets of plates, cups and cutlery per person) should be uniform and suitable to the design.
- Kitchen floors can be mopped, the kitchens have bins that allow the sorting of rubbish.

- A table is available where all people can sit (can also be in the living room area)

## **9 The meals**

- The products on offer derive predominantly from your own agricultural production or your own manufacture. Purchased products should be predominantly from the region.
- Should you have a restaurant open to the public, your menu should contain at least three typical dishes of your region.

## **10 Special offers for children (if families with children are your target group)**

- You offer at least three possibilities for leisure activities for families with children (e.g. Playground, petting animals, bicycles)

- You have emergency dummies/soothers available (in original packaging)

## **11 Special offers for adults (if adults are your target group)**

- The following areas are especially for adults (sun bathing area with quiet zones, wellness facilities, library etc)

## **12 Your services for all guests**

- Included in your pricing are all extra costs and will not be charged separately.
- If you don't offer breakfast, sandwiches if desired should be on offer.
- You are obliged to display an informative information folder as well as the current issue of „Lust aufs Land – Europas schönste Ferienhöfe“ in the accommodation units
- If desired you offer a shuttle service from and to the nearest train station.
- If you offer wheel chair accessible accommodation, the criteria of the „Bundesarbeitsgemeinschaft der Clubs Behinderter und Ihrer Freunde e.V.“ are to be fulfilled (please request separately)



**The following criteria must be fulfilled by admission in the Marketing Community LandSelection**

- The LandSelection – farm sign must be placed visibly on your farm.
- You are obliged to insert the LandSelection Logo consequently and visibly in your advertising (Internet presentation, farm brochures/prospectus etc.).
- You are obliged to insert the LandSelection Logo on all your correspondence.
- The books „Lust aufs Land – Europas schönste Ferienhöfe“ will be handed out to all guests or displayed in the holiday apartments/guest rooms.
- You offer the headquarters of Landurlaub a holiday week also during the holidays to their disposal (for 2 adults and 2 children for free, board and extra services not included)

**Comments to the items 1 – 12**

A further important criteria for admission in the group LandSelection-Höfe is the atmosphere, which should not only attract the guest, but also fit the image of other LandSelection-Höfe: Each member of the group has a saying and if necessary a veto right to the admission new farms from the same area. The members of the Marketing Community set the admission criteria out themselves, to ensure a high quality level of member farms.

**I hereby certify that all the information given is true. I am aware that false information may lead to exclusion from the community. I meet all criteria ticked and at the same time assure you that I strive to meet the criteria ticked 'no' within the next 12 months.**

**Place/Date**

**Signature**