



Deutscher Landschriftenverlag GmbH
Maarstr. 96
D - 53227 Bonn

Application for admission

name, first name

the name of the farm

street, house-number

Postcode, village

Telephone, fax

e-mail, internet-address

Subject Matter

**We apply the membership of the community LandSelection
for the following conditions:**

Admission Fee (nonrecurring)	170,-- €
Annual fee:	550,-- €
Advertising flat charge (Book/Internet/Media)	390,--€

Prices are subject to change; VAT is additional to all prices

1. Services of the Deutschen Landschriftenverlag/LandSelection

- 1.1. Presentation of the farm in pictures and with texts in a double sided travel guide „Lust aufs Land – Europas schönste Ferienhöfe“. The layout and the texts will be generated by the Deutschen Landschriftenverlag and verified with the farm
- 1.2. Planning and realisation of an annual members meeting.
- 1.3. Presentation of the farm on the Internet under www.bauernhofurlaub.com as well as under www.landselection.de. This encompasses among other things the complete display in text and pictures, the use of the bookings calendar and the display of concrete offers etc.
- 1.4. Supply of farm signs and advertising materials.
- 1.5. Realisation of periodic public relations.
- 1.6. Realisation of media and business co-operations.
- 1.7. Regular information for members by newsletter
- 1.8. Realisation of trade fair appearances like the IGW Berlin.

2. Services of the farms

- 2.1. Active cooperation in the LandSelection community.
- 2.2. Placement of the LandSelection trademark in all advertisements.
- 2.3. Linking of the own internet presence with www.landselection.de
- 2.4. Placing of logos on farm correspondence.
- 2.5. Placing of Farm signs on prominent position on the farm.
- 2.6. Offering a free of charge holiday apartment for one week per year for 2 adults and 2 children for a raffle.

3. Invoicing

The agreed fees are to be settled immediately after receipt of invoice. Different payment agreements should be made in writing with Ms. A. Bödecker.

4. Contract duration

This agreement begins with the written confirmation by the Deutschen Landschriftenverlag and is valid for two years. It will be automatically prolonged for a further two years, if not terminated in due time.

To terminate the contract a 6 months notice is required by the 30. September. The Deutschen Landschriftenverlag can terminate this agreement without notice, if the farm is in breach of any items under 3 and 4. The farm can also terminate this agreement without notice if the Deutschen Landschriftenverlag is in breach of items under 2. Termination must be made in writing and sent by registered mail. Place of execution and place of jurisdiction is Bonn.

Town, date

Signature